



2021 Hot Wheels Legends Tour Contest

OFFICIAL RULES

- **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**
- **THIS IS A SKILL-BASED CONTEST.**
- **VOID WHERE PROHIBITED BY LAW.**
- **AFFIDAVIT OF ELIGIBILITY / RELEASE OF LIABILITY / PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED.**
- **ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**
- **SPONSOR OBTAINS RIGHTS FROM GRAND PRIZE WINNER OF THIS CONTEST TO DESIGN, CREATE AND COMMERCIALY SELL A HOT WHEELS® CAR THAT IS IDENTICAL OR NEARLY IDENTICAL TO THE WINNER'S CUSTOM VEHICLE.**
- **THIS CONTEST, INCLUDING ANY ENTRY METHOD OR EVENT, MAY BE CANCELED OR POSTPONED BY SPONSOR, IN FULL OR IN PART, AT ANY TIME, INCLUDING FOR REASONS DUE TO THE ONGOING PANDEMIC (E.G., CORONAVIRUS/COVID-19).**
- **ANY TRIP PRIZE OFFERED IN THIS CONTEST MAY BE CANCELED OR SUBSTITUTED WITH OTHER PRIZES OF EQUAL OR LESSER VALUE, IN SPONSOR'S SOLE DISCRETION, IF THE GLOBAL GRAND PRIZE FINALE IS CANCELED, POSTPONED OR OTHERWISE IF THE FINALE IS CHANGED SUCH THAT SPONSOR IS UNABLE TO AWARD THE TRIP PRIZE AS CONTEMPLATED IN THESE OFFICIAL RULES. ALL DECISIONS REGARDING SUBSTITUTIONS, POSTPONEMENTS AND CANCELLATIONS ARE IN SPONSOR'S SOLE AND ABSOLUTE DISCRETION.**
- **THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH ANY THIRD PARTY DIGITAL PLATFORM USED FOR ONLINE EVENT SUBMISSIONS OR HOSTING THE ONLINE CONTESTS, SUCH AS YOUTUBE OR FACEBOOK.**

BY ENTERING (OR OTHERWISE PARTICIPATING) IN THE CONTEST, ENTRANTS AGREE TO THESE OFFICIAL RULES, WHICH CREATE A BINDING CONTRACT SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO THE CONTEST ENTITIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. Eligibility. The 2021 Hot Wheels Legends Tour Contest (the “Contest”) is open only to individuals who are legal residents and physically located in one (1) of the fifty (50) states in the United States or the District of Columbia, Canada (excluding Quebec), Australia, New Zealand, and who are at least eighteen (18) years of age or older at the date and time of entry. Employees, officers and directors of Mattel, Inc. (“Sponsor”, “us”, or “we”), the ID Agency (“Administrator”), Exxon Mobile Corporation, Walmart Inc. and each of their parent companies, and each of their respective affiliates, subsidiaries, advertising and promotion agencies, vendors, sublicensees, distributors and other prize suppliers (collectively, the “Contest Entities”), and each of such employees’, officers’ and directors’ immediate family members and/or those living in the same household (whether legally related or not) are not eligible to enter the Contest or win a prize. For purposes of this Contest and each Event, immediate family members are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and those living in the same household shall mean people who share the same residence at least three (3) months a year, whether legally related or not. Void where prohibited by law. By entering or participating in the Contest, entrants agree to be bound by these “Official Rules” and the decisions of the Judges (defined below) and/or Sponsor, which are binding and final on matters relating to this Contest, including, without limitation, interpretation of the Official Rules.

2. Contest Period and Entry Periods. The Contest will take place at the dates and times set forth on the chart in Exhibit A and ends after the Global Grand Finale Event, taking place on November 2021 (specific location and date to be announced on the Contest Website)) (“**Contest Period**”); provided, however, that participation in the Contest, during the Contest Period, may only occur: (a) at one of the independent, separate, custom car show competitions (each, an “**Event**” and collectively, the “**Events**”) hosted by Sponsor at the times and on the dates indicated and locations identified on Exhibit A (each, a “**Event Location**” as described in Exhibit A or as otherwise updated on the Contest Website); or (b) during the period when Submissions (defined below) for an online contest (“**Online Contest**”) are being accepted by Sponsor, such period of Submission to be posted on the Contest Website for each Online Contest. As used herein, the term “**Entry Period**” means the applicable entry period for the applicable Event or Online Contest as identified in these Official Rules or on the Contest Website.

3. How to Participate in The Contest. There is no fee to enter or participate in an Event or Online Contest (defined below), but in order to participate in either type of Event, you must first register online in order to have an opportunity to enter the applicable competition, personally own a customized road vehicle and be selected by Sponsor to participate. To register to participate in an Event or online contest (“Online Contest”), prior to the event date, visit the Contest website at <http://www.hotwheels.com/legends> (the “**Contest Website**”) or otherwise follow the call to action provided in any advertising for the Contest. The Contest Website will contain a description of the Contest and the official Event registration form. Each entrant will be asked to submit an official Event registration form, which may include, among other things, photos of the individuals customized vehicle, his/her full name, address (no P.O. Boxes), email address, date of birth and related registration information as prompted. Additionally, entrants must submit a description of a customized vehicle in which they own which they will showcase and answer a question about how their Hot Wheels® story contributed to their car build. Space is limited at each Event and Online Competition so if you want to participate you should apply to participate as soon as possible.

a. **Event Method of Entry.** To the extent that Sponsor is able to hold any Events (which are subject to COVID restrictions, local protocols, prohibitions, and cancellations), each Event’s date, time or location will be specifically posted by Sponsor on the Contest Website (preliminary schedule is identified on Exhibit A but subject to change). If Sponsor is unable to hold an Event, the Event will be canceled, rescheduled or replaced by an Online Event, at Sponsor’s sole discretion. After submitting an application on the Contest Website for an Event Location (each, an “**Event Submission**”), Administrator will confirm whether you have been selected to bring your custom vehicle to the Event to compete in the competition at the Event. If you receive a notice from Administrator that you have been selected to participate in the Event, you will be required to bring your custom vehicle to the Event Location during the load-in time from 6:00 a.m.-7:00 a.m. local time (and/or as otherwise instructed by Administrator in the Event invitation you receive). Individuals who are selected to compete at an Event will need to leave their custom vehicle on display throughout the entirety of the Event so that the Judges can review and judge your vehicle’s customization. Individuals will solely be responsible for all costs and expenses for attending an Event and transporting their vehicle to and from the Event Location.

b. **Online Contest Method of Entry.** After submitting a registration on the Contest Website for an Online Contest, Sponsor and Administrator will follow-up with individuals that submit registration materials that meet their internal criteria and request such individual submit a video of their custom vehicle. Individuals will need a YouTube account (“**YouTube Account**”) to post their video. If you don’t already have a YouTube Account, visit www.youtube.com to create a YouTube Account; creating a YouTube Account is free. By submitting your information and creating a YouTube Account, you will be required to agree to the YouTube terms of service and privacy notice. If you do not agree to YouTube’s terms of service and privacy notice, you cannot create a YouTube Account or participate in an Online Contest. Once logged into your YouTube Account, you must follow the instructions in any call-to-action provided in any message sent by Sponsor that indicates there is an opportunity to win a prize. The call-to-action for an Online Contest will require potential entrants to create the following video featuring a custom vehicle you own, with the following segments, and if there are any additional requirements, they will be listed on the Contest Website:

- (i) Include a ‘walkaround’ segment (up to two (2) minutes in length) featuring your custom vehicle (film it horizontal in landscape) (and do not add a music soundtrack); and
- (ii) Include a ‘beauty’ segment (up to two (2) minutes in length) featuring your custom vehicle (film it horizontal in landscape) (and do not add a music soundtrack) (you should show the entire vehicle in frame at least one (1) time when shooting this segment).

Please ensure you combine both segments outlined above into one (1) long-form video file (collectively, an “**Online Contest Submission**”) and post it to your YouTube Account with the title: “**Hot Wheels Virtual Legends Tour Entry**” and in the description of your YouTube post include “**#VirtualLegendsTour**”. After you have posted your video to your YouTube

Account, next, during the Entry Period, send a link to the Sponsor at the email address provided to you at time of video submission request.

c. **Other Participation Requirements.** Limit of one (1) entry per person for the Contest, regardless of whether you participate via the Online Contest or via an Event. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified at Sponsor's sole and absolute discretion. All entries that are late, illegible, incomplete, damaged, destroyed, forged or otherwise not in compliance with the Official Rules may be disqualified from the Contest at Sponsor's sole and absolute discretion. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. All entries become the physical property of Sponsor and will not be acknowledged or returned. Assurance of delivery of entries is the sole responsibility of the entrant.

Vehicle customizations must comply with all specifications or requirements called for on the Contest Website and other advertising for the Contest. Except for materials that are in the public domain, each vehicle customization, in its entirety, must be a single work of original material created by the entrant, or for which entrant has all rights required to comply with these Official Rules, and suitable for presentation in a public forum. Except for materials in the public domain, customizations on vehicles must include only materials created by the entrant, or for which entrant has all rights required to comply with these Official Rules and must not infringe on the intellectual property rights of any other person or entity. Sponsor does not permit the infringement of others' rights and any use of materials that infringe third party rights is grounds for disqualification from the Contest and may subject you to liability. Do not copy your favorite movie, book or photo or include materials, images, graphics, music or trademarks belonging to any third parties or incorporate the names, voices, likeness or personas of any party other than yourself unless you have obtained all rights necessary to permit you to use same in connection with your Submission and grant the rights herein granted to Sponsor. Entries that contain brand names, trademarks or company logos are subject to disqualification. Vehicle customizations must not include material that: (a) is sexually explicit, indecent, obscene, violent, hateful, tortuous, defamatory, slanderous or libelous, (b) is derogatory or promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age, (c) invades the privacy or publicity rights of any person, living or deceased, (d) is unlawful, or (e) is disparaging to Sponsor or is inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate (at Sponsor's sole and absolute discretion).

4. **Intellectual Property Rights In Submissions.** Entrant, upon submission of his or her Event Submission or Online Contest Submission (either referred to herein as a "**Submission**") to the Contest, irrevocably grants to the Contest Entities, and each of their licensees, successors and assigns, the non-exclusive, perpetual, royalty-free, no-cost license and right to use and otherwise exploit the Submission, and all images, text and materials included or depicted therein, in whole or in part, in any manner or medium now or hereafter known or devised, throughout the universe and in any and all languages, including, without limitation, the right to display, reproduce, recreate, record, perform, exhibit, distribute, copy, edit, change, modify, add to, subtract from, re-title and adapt the same, to combine it with other material and otherwise use and exploit it without having to give any compensation or attribution to entrants or any third party, except for the awarding of the prize to the winners in this Contest. Entrants agree that during the applicable Entry Period, other than posting on YouTube as required for the Contest, they shall not make, and shall not permit, any other public use, display or distribution of the Submissions, and they shall maintain all rights without encumbrances so that, if Sponsor desires, entrants can assign all rights in and to Submissions if selected as a winner. Contest Entities, and each of their successors, assigns and licensees, will have the right to make unlimited derivative works of Submissions, to assign or transfer any or all of Sponsor's granted rights and to grant unlimited, multiple-level sublicenses. Without limiting the forgoing, Contest Entities will have the right to use the Submissions submitted as part of the Contest, and all images, text and materials included or depicted therein (if any), in any merchandising, advertising, marketing, promotion or for any other commercial or non-commercial purpose. Entrants hereby forever waive and relinquish all "moral rights (droit moral)" now or hereafter recognized in connection with Submissions submitted as part of the Contest. Entrants acknowledge that as a condition of participating in the Contest and/or being selected as a winner, Sponsor may request that the entrant's Submission, and any rights therein, be assigned to Sponsor and entrants may be required to confirm such assignment by completing and submitting the Prize Acceptance Documents (defined below) (and any other documents reasonably required by Sponsor) or such entrant will otherwise be disqualified from receiving his/her prize(s). Entrants must maintain the ability to assign all such rights to Sponsor free of any limitations, restrictions or third party obligations. Entrants agree that Sponsor and Administrator shall have the sole discretion in determining the extent and manner of use of Submissions and are not obligated to use any Submission. Entrants agree that neither Sponsor, nor its agents, shall be responsible for return or preservation of the Submissions submitted. All Submissions that are posted on or through the Contest Website or elsewhere are available to be viewed by anyone with access to the Internet.

Each entrant acknowledges that Submissions are not being submitted in confidence or in trust to Contest Entities and that no confidential or fiduciary relationship is intended or created. Each entrant acknowledges that the Contest Entities and other entrants may have created ideas and concepts contained in their Submissions that may have familiarities or similarities to his/her own Submission, and that he/she will not be entitled to any compensation or right to negotiate with the Contest Entities because of these familiarities or similarities. Notwithstanding any custom and practice in the industry to pay an individual for an idea (if any), nothing herein shall create an implied or express contract to compensate entrants for their Submissions and there is no obligation for any Contest Entity to pay or otherwise compensate entrants for any of their ideas or materials in any communications with Contest Entities, whatsoever. Submissions are not confidential and the Contest Entities' only obligations to entrants regarding Submissions are as specifically set forth in these Official Rules. The decisions of the Sponsor are final and binding in all matters relating to this Contest, including interpretation and application of these Official Rules. Entrant, by participating in the Contest, except where legally prohibited, grants permission for Contest Entities and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. Administrator reserves the right to request from entrant at any time proof that entrant maintains all necessary rights in their Submission in order to grant Sponsor the rights required herein in a form acceptable to the Contest Entities. Failure to provide such proof may lead to, among other things, the entrant being disqualified from the Contest.

5. Representations and Warranties and Indemnity For Submissions. By entering the Contest, entrant represents and warrants that he or she has read, understands, agrees to and will follow the Official Rules. Entrant further represents and warrants that his or her Submission and all materials and matter therein: (a) (except for elements that are within the public domain or are provided by Sponsor for inclusion in Submissions) are wholly original with such entrant and are not a copy or imitation of any other material or entrant has all necessary rights to grant the Sponsor the rights granted hereunder and exercise such without obligation or liability to any third party; (b) will not infringe or violate any right whatsoever, including, without limitation, any personal rights (e.g., defamation, privacy, false light, moral right, etc.) or any property rights (e.g., copyright, trademark, right to ideas, etc.) of any person or entity and the use thereof will result in no third party liability or obligations; and (c) is not the subject of any threatened or pending litigation, claim or dispute that might give rise to litigation, which adversely affects or in any way prejudices, impairs or diminishes the rights granted hereunder or the value thereof. Entrant further represents and warrants that he or she has the right to agree to and fully perform consistent with these Official Rules and that he or she has complied and has obtained all permissions, licenses and consents that are necessary for the submission of the Submission and the use of the Submission and to verify compliance with the foregoing requirements. Entrant agrees to provide to Administrator, at Administrator's request, copies of all such permissions, licenses and consents. Sponsor reserves the right, in its sole discretion, to disqualify and/or not to post on the Contest Website any Submission that Sponsor determines does not comply with these Official Rules, to make such changes to any Submission as are necessary to make it compliant, or to require the entrant to do so. Entrant further acknowledges and agrees that he/she has not previously granted, assigned or otherwise encumbered his/her Submission, or any images, text and materials depicted therein, to any other third party. Further, entrant represents and warrants that Sponsor's use of any Submission, including any images, text and materials depicted therein, shall not violate an agreement to which such entrant has signed. Entrant agrees to indemnify and hold the Released Parties (defined below) harmless from and against any third party claims, to the extent arising out of or relating to any breach of any representation, warranty or covenant made by entrant in connection with his or her acceptance of these Official Rules or Contest activities.

6. Determining the Winner of the Contest.

(i) **Events:** During each Event at an Event Location or during the Online Contest at the date, time and digital distribution platform announced on the Contest Website, each custom vehicle on display at the Event or the Online Contest will be reviewed by a team of judges (the "**Judges**") assembled by Sponsor or any of the participating third party sponsors for the applicable Event or Online Contest, who will review and judge all eligible custom vehicles at the Event or the Online Contest based on the following judging criteria (collectively, the "**Judging Criteria**"), with the exact date, time and distribution platform for the Judges to review all eligible Submissions for an Online Contest to be announced on the Contest Website:

- a. The Hot Wheels Story Behind Your Build: 20%;
- b. Design: 20%;
- c. Authenticity: 20%;
- d. Garage Spirit: 20%; and
- e. Performance & Fun: 20%.

Based on the total score the Judges assign to each Submission using the Judging Criteria: one (1) winning custom vehicle will be ultimately selected by the Judges at each Event or each Online Contest (as the case may be) as a potential “**Semi-Finalist**”, subject to confirmation that the potential Semi-Finalist has met the eligibility requirements and complied with these Official Rules. If there is a tie after the Judges apply the Judging Criteria, Sponsor will bring in a tie breaking Judge to apply the same Judging Criteria to break the tie and determine the Semi-Finalists. There will be one (1) Semi-Finalist selected for each Event (unless otherwise announced on the Contest Website). Sponsor reserves the right to revise or change number of Semi-Finalists at each Event by posting updated information on the Contest Website.

Additionally, based on a fan vote, the specifics of which will be described on the Contest Website, one (1) winning custom vehicle will be ultimately selected by the fans that attend each Event or each Online Contest (as the case may be) as the “Mobil Fan Favorite” winner and such individual will also be considered a potential “Semi-Finalist” and invited to attend the Semi-Finals.

(ii) Semi-Finals: After conclusion of all the Event and Online contests, all Semi-Finalists selected will be divided up into two (2) semi-finalist groups, a “**Semi-Finalist Group 1**” and a “**Semi-Finalist Group 2**” and Semi-Finalists will be placed into one of the two Semi-Finalist Groups in Sponsor’s sole and absolute discretion. The two (2) semi-finals events will take place virtually on the dates identified on Exhibit “A” or such other dates posted on the Contest Website. Each semi-finals event time and date are subject to change in Sponsor’s sole and absolute discretion and the times and dates will be posted on the Contest Website. Semi-Finalists will be required to virtually attend their applicable semi-finals event based on their group assignment on such date in which the semi-finals event occurs or they will be otherwise disqualified from continuing as a participant in the Contest.

During each semi-finals virtual livestream event, each Semi-Finalist’s custom vehicle that was on display at the Event or the Online Contest will again be reviewed by a team of judges (the “**Judges**”) assembled by Sponsor or any of the participating third party sponsors for the semi-finals, who will review and judge all eligible custom vehicles at each semi-finals based on the same Judging Criteria or other new judging criteria announced. Based on the total score the Judges assign to each Semi-Finalist’s vehicle using the Judging Criteria, up to five (5) winning custom vehicles will be ultimately selected by the Judges at each semi-finals event and will be a potential “**Finalist**”, subject to confirmation that the potential Finalist has met the eligibility requirements and complied with these Official Rules. If there is a tie after the Judges apply the Judging Criteria, Sponsor will bring in a tie breaking Judge to apply the same Judging Criteria to break the tie and determine the Finalists. There will be five (5) Finalists for each Event (unless otherwise announced on the Contest Website) and the prizes awarded to each type of Finalist will be as described in Section 8 below (or otherwise described on the Contest Website). Sponsor reserves the right to revise or change the Finalist categories and number of Finalists at each semi-finals event by posting updated information on the Contest Website.

(iii) Global Grand Finale Competition: If the Trip Prize (defined below) is awarded by Sponsor, all Finalists will be required to have their custom vehicle transported to the location of the Global Grand Finale and entered into the global grand finale competition (“**Grand Prize Competition**”) to take place in November 2021 or otherwise forfeit his/her right to receive the Trip Prize. During the Grand Prize Competition or if the Grand Prize Competition doesn’t happen then the judging will occur outside of the Grand Prize Competition in a virtual setting, each Finalist will each have their Submission judged by a group of Judges who review each Submission using the Judging Criteria. Based on the total score the Judges assign to each vehicle using the Judging Criteria, one (1) winning custom vehicle will be ultimately selected and the individual who owns the custom vehicle will be the potential “**Grand Prize Winner**”, subject to confirmation that the potential Grand Prize Winner has met the eligibility requirements and complied with these Official Rules. If there is a tie after the Judges apply the Judging Criteria, Sponsor will bring in a tie breaking Judge to apply the same Judging Criteria to break the tie and determine the Grand Winner. There will be one (1) Grand Prize Winner selected for the Grand Prize Competition.

7. Winner Notification. Each potential winner will be notified at the end of, or in a commercially reasonable time after, the applicable event (as detailed in Exhibit A or as otherwise indicated on the Contest Website). The Sponsor is not responsible for false, incorrect, changed, incomplete or illegible contact information. The potential Finalists will be required to execute and return an affidavit of eligibility, a liability release, a publicity release and services and performances agreements (collectively, “**Prize Acceptance Documents**”) within two (2) days of date of issuance. If such documents are not returned within the specified time period, a prize or prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner or a potential winner is not in compliance with these Official Rules, the prizes will be forfeited and, at Sponsor’s discretion, an alternate winner selected. Parents or legal guardians of a winner under the age of majority in his/her state of residence may be required to also sign the Prize Acceptance Documents in order for a winner to be qualified to receive his/her prize. Non-compliance shall result in disqualification and award of the prize(s) to an alternate winner. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules, or declines a prize

for any reason prior to award, such potential winner may be disqualified and an alternate potential winner may be selected. The Sponsor is not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify the potential winners.

8. Prizes and Values. The specific details of the prizes awarded for each Online Contest or Event will be posted on the Contest Website and are subject to change in Sponsor's sole discretion. A description of the planned prizes (subject to change) are:

Semi-Finalist Prize Description: Sponsor will be awarding each Semi-Finalist a trophy, with an ARV of: \$10.00.

The Mobile1 Fan Favorite will not receive a trophy but will receive a year's supply of Mobil1 oil, with an ARV of :\$100.00.

Finalist Prize Description: Sponsor may (in its sole discretion and subject to COVID restrictions) award each Finalist a trip to participate in the Grand Prize Competition, which may include one (1) "**Trip Prize**" consisting of: (i) one (1) roundtrip economy/coach airline ticket for the Winner from a major commercial airport selected by Sponsor, in its sole and absolute discretion to Los Angeles, California to attend the Grand Prize Competition, taking place November 20, 2021; (ii) a two (2)-night hotel stay (one (1) standard room based on double occupancy) for the Finalist in to a location selected by Sponsor on such dates selected by Sponsor in its discretion; (iii) \$125.00 per diem for meals and ground transportation; and (iv) transportation of Finalist's vehicle to/from the Grand Prize Competition (if the vehicle is located in the United States). Finalist must have their vehicle displayed at the Grand Prize Competition or they forfeit their right to receive the Trip Prize and participate in the Grand Prize Competition. The total approximate value ("**ARV**") for the Trip Prize is: \$5,400.00. Actual retail value of Trip Prize may vary depending on point of departure, travel dates and fare/rate fluctuations. All travel arrangements must be made through Sponsor's designee. Certain restrictions and blackout dates may apply. The Finalist must travel as and when designated by Sponsor or the Trip Prize may be forfeited and an alternate winner selected based on the process set forth above. Travel dates may be changed in Sponsor's sole and absolute discretion.

The Finalist must possess all required travel documents, including visas and valid passports, if and as applicable. It is the responsibility of the Trip Prize Winner to provide proper documentation (including government issued picture identification). Finalist may be required to comply with COVID protocols (e.g., wear masks at all times, have a vaccine or show proof of vaccination) as required by Sponsor. All aspects of the travel portions of the Trip Prize must be conducted on such dates as determined by Sponsor in its sole and absolute discretion. The dates of departure and return are subject to change at Sponsor's sole and absolute discretion. Airline tickets are non-refundable/non-transferable and may not be valid for upgrades and/or frequent flyer miles. Travel must be booked at least two (2) weeks prior to travel and all travel must be completed immediately before and after the Grand Prize Competition. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Sponsor reserves the right to structure travel route and select hotels in its sole and absolute discretion. The Finalist will not receive cash or any other form of compensation if actual travel costs are less than the estimate made in these Official Rules. The round-trip air transportation element for the Trip Prize begins and ends at the point of departure. The Trip Prize is subject to seat and hotel availability, as well as Sponsor's and prize providers' terms and conditions generally applicable thereto. If in the judgment of Sponsor air travel is not required due to Finalist's proximity to Trip Prize location, ground transportation will be substituted for roundtrip air travel at Sponsor's sole and absolute discretion. The difference in value will not be awarded to the Finalist.

Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any Trip Prize-related services or accommodations. Sponsor is not liable for any missed prize events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsor. Additional prize award details and travel information to be provided to the Trip Prize Winner at the time of Trip Prize notification. Finalist is responsible for obtaining travel insurance (and all other forms of insurance) at his/her option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. The Finalist may be required to provide a credit card at the time of hotel check-in. Travel is subject to the terms and conditions set forth in this Contest, and those set forth by Sponsor's transportation carrier(s) of choice. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. All expenses not specifically mentioned herein, are not included as part of any Trip Prize package, and are solely the Finalist's responsibility, including, but not limited to: hotel taxes, additional ground transportation at the Finalist's destination(s), travel insurance, room service, bag check fees, parking fees, laundry service, food, alcoholic beverages, merchandise, souvenirs, telephone calls, tips, gratuities and service charges. Transportation carrier and hotel regulations and conditions apply. Travel and lodging are subject to availability, and any changes made to either of these will be at the expense of the Finalist.

If the trip is canceled, postponed or changed in such a manner such that Sponsor is unable or it becomes impracticable to award a Trip Prize to attend the Global Grand Finale for each Finalist, Sponsor may choose to entirely cancel this portion of the prize and award no alternative prize for a cancelled Trip Prize.

Prizes are non-transferable, with no cash redemptions, equivalents or substitutions except at Sponsor's sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. Prize details and availability are subject to change and prize provider's rules and restrictions, and in the event that Sponsor is unable to provide a winner with his/her prizes, the Sponsor may elect, to provide winners with the approximate value of such item in cash or award an alternate prize of comparable or greater value. In the event a winner (and/or his or her companion) engage in behavior that (as determined by Sponsor or any prize provider in its or their sole and absolute discretion) is obnoxious, inappropriate, or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the right to receive a prize, including ending a trip (if applicable) or other applicable experience early. All prizes are awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Prize winners will be solely responsible for all federal, state, and local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether they, in whole or in part, are used. The approximate retail value ("ARV") of the prizes is based on available information provided to Sponsor and the value of any prize awarded to a winner may be reported for tax purposes as required by law. The winners may be required to provide Sponsor with a valid social security number before the prizes will be awarded for tax reporting purposes. An IRS Form 1099 may be issued in the name of winners, or if a minor in the jurisdiction in which s/he resides, in the name of his/her parent or legal guardian, for the actual value of the prizes received. Unclaimed prizes will be forfeited. Additional details of each prize awarded to each winner will be provided on the Contest Website and/or at time of prize award.

Grand Prize Winner Prize Description: Sponsor will be awarding the Grand Prize Winner: (i) a trophy; and (ii) merchandise as identified on the Contest Website, such as a t-shirt, pin or hat, with an ARV of \$10.00. The Grand Prize Winner of the Grand Prize Competition may also have their custom vehicle (the "**Winning Vehicle**") made into a Hot Wheels® die-cast toy car (subject to Sponsor's sole discretion in all aspects of developing such a Hot Wheels® die-cast toy car, including whether and how to negotiate with the manufacturer of the original vehicle to make the toy car as modified) that will be commercially sold and distributed by Sponsor. If, in Sponsor's sole discretion, Sponsor decides not to make the Winning Vehicle into a Hot Wheels die-cast toy car, is unable to secure all necessary rights to do so, or decides to make modifications to the toy version of the Winning Vehicle, Grand Prize Winner shall have no right to approve or disapprove Sponsor's decision(s) and will receive no additional compensation. Grand Prize Winner will have no approval rights over the design, distribution or sale of the Hot Wheels® die-cast toy car made of the Winning Vehicle. At the request of Sponsor, Grand Prize Winner will sign additional documents to effectuate the build of the Hot Wheels die-cast toy car. As part of the development of the Winning Vehicle into a toy car, the Grand Prize Winner irrevocably grants to Sponsor, and each of its licensees, successors and assigns, the non-exclusive, perpetual, royalty-free, no-cost license and right to use and otherwise exploit the designs associated with their custom vehicle, and all images, text and materials included or depicted therein, in whole or in part, in any manner or medium now or hereafter known or devised, including to sell and distribute a toy based thereon and a digital replica, throughout the universe and in any and all languages, including, without limitation, the right to display, reproduce, recreate, record, perform, exhibit, distribute, copy, edit, change, modify, add to, subtract from, re-title and adapt the same, to combine it with other material and otherwise use and exploit it without having to give any compensation or attribution to the Grand Prize Winner or any third party. Without limiting the forgoing, Sponsor will have the right to use the Grand Prize Winner's custom vehicle, and all images, text and materials included or depicted therein (if any), in any merchandising, advertising, marketing, promotion or for any other commercial or non-commercial purpose. Grand Prize Winner hereby forever waives and relinquish all "moral rights (droit moral)" now or hereafter recognized in connection with the Grand Prize Winner's custom vehicle. The Grand Prize Winner agrees that Sponsor shall have the sole discretion in determining the extent and manner of use of the custom vehicle and are not obligated to use or sell any toy. Grand Prize Winner, by participating in the Contest, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. The Grand Prize Winner agrees that they are not entitled to receive any compensation for having their custom vehicle sold as Hot Wheels car or other toy and waive any and all rights to receive any compensation.

10. General Conditions. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, delayed, garbled or damaged entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed

computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the prizes or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Contest Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the Contest Website. Persons who tamper with or abuse any aspect of the Contest or Contest Website or who are in violation of these Official Rules, as solely determined by Sponsor, may be disqualified and all associated entries voided, all in Sponsor's sole judgment. Should any portion of the Contest be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or should the Contest be unable to run as planned for any other reason, Sponsor reserves the right, in its sole discretion to suspend, modify or terminate the Contest and, if terminated, at its discretion, select the potential winner(s) from all eligible, non-suspect entries received prior to the action taken or as otherwise deemed fair and appropriate by Sponsor. The Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's email or other account to receive messages. **CAUTION: ANY ATTEMPT TO DAMAGE THE CONTEST WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR MAY DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

11. Release. By participating in the Contest, entrant agrees to release, discharge and hold harmless the Contest Entities, any third party digital distribution platform for the Online Contest (such as YouTube and Facebook), and each of their respective directors, officers, employees, agents, successors and assigns ("**Released Parties**"), from and against and any and all claims, liability, costs, losses, damages or injuries (including bodily injury or death) of any kind arising out of or related to entrant's participation in the Contest and/or related to any prize or prize component (including, without limitation, losses, damages or injuries to entrant's or any other person's equipment or other property, or to their persons, related to participation in the Contest or travel to/from Contest events; or arising out of any violation of rights of publicity or privacy, or claims of defamation or portrayal in a false light; or based on any claim of infringement of intellectual property or other rights; or from any typographical, human or other error in the printing, offering, selection, operation or announcement of any Contest activity and/or prize). Without limiting the generality of the foregoing, entrant agrees that Released Parties: (a) have neither made nor will be in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, in connection with the Contest and/or with respect to prize(s), including, without limitation, to any prize's quality or fitness for a particular purpose; (b) maintain no control over the personnel, equipment or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, manufacturer or other person or entity furnishing services, products or accommodations ("**Suppliers**") as a part of the prize(s) provided in connection with the Contest; and (c) will not be responsible or liable for any injury, damage, loss, expense, accident, delay, inconvenience or other irregularity that may be caused or contributed to: (i) by the wrongful, negligent or unauthorized act or omission on the part of the Suppliers or any of their agents, servants, employees or independent contractors, (ii) by any defect in or failure of any vehicle, equipment, instrumentality, service or product that is owned, operated, furnished or otherwise used by any of those Suppliers, (iii) by the wrongful, negligent or unauthorized act or omission on the part of any other person or entity not an employee of the Released Parties, and (iv) by any cause, condition or event whatsoever beyond the control of the Released Parties. Entrant further agrees to indemnify and hold harmless Released Parties from and against any and all liability resulting or arising from the Contest and to release all rights to bring any claim, action or proceeding against Released Parties. Sponsor is not responsible for the actions of entrants in connection with the Contest, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Contest.

12. Publicity Release. Subject to applicable law, winners irrevocably grant the Released Parties, and each of their licensees, and its and their successors, assigns and sub-licensees, the right and permission to use their name, voice, likeness and/or biographical material for advertising, promotional and/or publicity purposes in connection with the Contest, in all forms of media and by any and all means and media (now and hereafter known), and on and in connection with related products, services, advertising and promotional materials (now known or hereafter developed), worldwide, in perpetuity, without any obligation, notice or consideration, except for the awarding of the prizes to the winners.

13. Suspension / Modification / Termination. In the event Sponsor is prevented from continuing with the Contest by any event beyond its control, including, but not limited to, fire, flood, epidemic, pandemic (including, but not limited to, Covid-19 or Coronavirus), earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Contest by any party, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "**Force Majeure**" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Contest. Sponsor additionally reserves the right, in its sole and absolute discretion: (a) to modify, suspend or terminate the Contest should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Contest; or (b) to disqualify any entrant found to be, or suspected of: (i) tampering with the entry process or the operation of the Contest; (ii) acting in violation of these Official Rules; or (iii) acting in an un-sportsmanlike manner.

14. Governing Law / Limitation of Liability. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Contest will be governed by and construed in accordance with the internal laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE CONTEST, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; AND (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

15. Dispute Resolution. The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in Los Angeles County, California and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("**JAMS**") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("**AAA**") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Los Angeles County, California. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Los Angeles County, California. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

16. No Obligation to Use. Sponsor shall have no obligation (express or implied) to use any or to otherwise exploit any Submission or, if commenced, to continue the distribution or exploitation thereof, and Sponsor may at any time abandon the use of the Submission for any reason, with or without legal justification or excuse, and entrants shall not be entitled to any damages or other relief by reason thereof.

17. Dates & Deadlines/Anticipated Number of Contestants. Because of the unique nature and scope of the Contest, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules or otherwise governing the Contest. Sponsor cannot accurately predict the number of entrants who will participate in the Contest or any Event offered as part of the Contest.

18. Further Documentation. If Sponsor shall desire to secure additional assignments, certificates of engagement for the Submission or other documents as Sponsor may reasonably require in order to effectuate the purposes and intents of these Official Rules, then entrant agrees to sign the same upon Sponsor's request therefor.

19. List of Contest Winners. To receive any legally required list of the winners, send a stamped self-addressed envelope to: Hot Wheels Legends Tour Contest Winners List, The ID Agency 2301 East 7th Street | Suite A-338, Los Angeles, CA 90023 within sixty (60) days of expiration of the Contest Period

20. Identification of Sponsor and Administrator. This Contest is sponsored by: Mattel, Inc., 333 Continental Boulevard, El Segundo, CA 90245-5012 and administered by The ID Agency 2301 East 7th Street | Suite A-338, Los Angeles, CA 90023. Reference to third parties in connection with prizes and/or third party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Contest.

21. Information Submitted. As a condition of entering the Contest and any other time entrant provides its information to Sponsor, entrant agrees and gives consent to the collection, processing, storage, and sharing (i.e., by way of example only, with Administrator, with Sponsor's parent company, its affiliates and with third-party partners, service providers, etc.), of entrant's information, for the purpose of administering this Contest (i.e., communicate with entrant, process entrant's submission, etc. all in relation to the Contest and/or winner's lists) and to comply with applicable laws, rules, and regulations. To learn more about how Sponsor handles entrant's information read Sponsor's Privacy Statement located at <http://corporate.mattel.com/privacy-statement.aspx>. Acceptance of the prize constitutes permission to Sponsor to use the winner's name and likenesses for promotional purposes without further compensation except where prohibited by law. Except as otherwise provided herein for the use of certain winner information, personal information collected from each entrant will only be used by Sponsor for the purpose of the Series. By submitting an entry, entrant agrees to Sponsor's terms of use (http://corporate.mattel.com/terms-conditions.aspx?utm_source=mattel.com).

22. Miscellaneous. The invalidity or unenforceability of any provision of these Official Rules or the Prize Acceptance Documents will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Prize Acceptance Documents is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials, privacy policy or terms of use on the Contest Website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

Exhibit A

Legends Tour Live Event and Online Event Schedule (Subject to Change – Updates will Be Posted on the Contest Website)

2021 HWLT Schedule	
Date	Event
April 15, 2021	Virtual Livestream Contest in New Zealand
April 22, 2021	Virtual Livestream Contest in Australia
April 29, 2021	Virtual Livestream Contest #1
May 20, 2021	Virtual Livestream Contest #2
June 24, 2021	Virtual Livestream Contest #3
July 10, 2021	Live Event in Miami, Florida
August 7, 2021	Live Event in Detroit, Michigan
August 26, 2021	Virtual Livestream Contest #4
September 18, 2021	Live Event in Houston, Texas
October 9, 2021	El Segundo Live Event at Hot Wheels + Livestream Content
October 28, 2021	Semi-Finals Virtual Livestream Event #1
November 4, 2021	Semi-Finals Virtual Livestream Event #2
November 13, 2021	Global Grand Finale Live Event + Livestream Content

**Sponsor reserves the right to change any Event location or time or otherwise completely cancel or reschedule an Event or move an Event to an Online Contest, in its sole and absolute discretion.